

**Media Archives**  
**Industry Stories**  
**Year 2024**

**Publication:** India Today

**Headline:** Why is human resource management a good career choice in 2024?

**Link:** <https://www.indiatoday.in/amp/education-today/jobs-and-careers/story/6-reasons-why-human-resource-management-is-a-smart-career-choice-2491868-2024-01-24>

**Inputs by:** Prof. Chitra Khari

**Publication:** Jagran Media

**Headline:** Interim Budget 2024-Education Industry Happy as Budget Focuses on Digitalisation Quality Education

**Link:** <https://english.jagran.com/education/interim-budget-2024-education-industry-happy-as-budget-focuses-on-digitalisation-quality-education-10130972>

**Inputs by:** Dr. Subir Verma

**Publication:** The Hans India

**Headline:** Budget 2024: Reactions from education experts

**Link:** <https://www.thehansindia.com/hans/education-careers/budget-2024-reactions-from-education-experts-855759>

**Inputs by:** Dr. Subir Verma

**Publication:** The Times Of India (print)

**Headline:** Exploring unconventional MBA paths

**Link:** [https://drive.google.com/file/d/1YJPiI2uKCVE\\_VfWiXSWQ4cGmnvOrrO6q/view?usp=drive\\_link](https://drive.google.com/file/d/1YJPiI2uKCVE_VfWiXSWQ4cGmnvOrrO6q/view?usp=drive_link)

**Inputs by:** Prof. Rahul Pratap Singh Kaurav

**Publication:** Financial Express

**Headline:** Only 10% of working-age Indian women engaged in the workforce; despite access to education

**Link:** <https://www.financialexpress.com/jobs-career/education-only-10-of-working-age-indian-women-engaged-in-the-workforce-despite-access-to-education-3372094/>

**Inputs by:** Prof. Chiradip Bandyopadhyay

**Publication:** BW Businessworld

**Headline:** As Iran-Israel Conflict Hampers Global Trade, Logistics Sector Gears Up To Tackle Challenges

**Link:** <https://www.businessworld.in/article/As-Iran-Israel-Conflict-Hampers-Global-Trade-Logistics-Sector-Gears-Up-To-Tackle-Challenges-/16-04-2024-517204/>

**Inputs by:** Prof. Faisal Ahmed

**Publication:** ET Prime

**Headline:** War and trade: As Iran-Israel conflict intensifies, India's trade vulnerability rises

**Link:** <https://economictimes.indiatimes.com/small-biz/trade/exports/insights/war-and-trade-as-iran-israel-conflict-intensifies-indias-trade-vulnerability-rises/articleshow/109390090.cms>

**Inputs by:** Prof. Faisal Ahmed

**Publication:** Femina(Print)

**Headline:** Mastering the art of teaching

**Edition:** April 2024, **Pg No:** 111

**Link:** [https://drive.google.com/file/d/1cnlWMj-LZnpDcKEuai2XQIGn\\_uGx5gPc/view?usp=sharing](https://drive.google.com/file/d/1cnlWMj-LZnpDcKEuai2XQIGn_uGx5gPc/view?usp=sharing)

**In Conversation:** Prof. Sanghamitra Buddhapriya

**Publication:** Mid-Day

**Headline:** Mid-Day Explains | DINK lifestyle: Experts dissect the health, emotional and socio-economic impact of a childless marriage

**Link:** <https://www.mid-day.com/lifestyle/culture/article/mid-day-explains-dink-lifestyle-experts-dissect-the-health-emotional-and-socio-economic-impact-of-a-childless-marriage-23351319>

**PDF**

**Version:** <https://drive.google.com/file/d/1HRIlzvWoPrwyLj642d1ZkdRiOARpB4F0/view?usp=sharing>

**Inputs by:** Prof. Vandana Gupta

**Publication:** Jagran Media(Online)

**Headline:** Drone courses in India: How drone courses prepare students for future careers check benefits

**Link:** <https://english.jagran.com/education/drone-courses-in-india-how-drone-courses-prepare-students-for-future-careers-check-benefits-10164706>

**Inputs by:** Prof. Rajarshi Debnath

**Publication:** Business World (Education)

**Headline:** Our Vote is Our Voice

**Link:** <https://bweducation.com/article/our-vote-is-our-voice-521261>

**Inputs by:** Prof. Rahul Pratap Singh Kaurav

**Publication:** The Times of India(Education Times) (Print)

**Headline:** Developing insight to understand behavioural patterns of consumers

**Date:** 3rd June 2024

**Page No:** 14

**Link:** [https://drive.google.com/file/d/1qKNCSOX-wvUYUrR2WQDWjvVksW0cT\\_Dx/view?usp=sharing](https://drive.google.com/file/d/1qKNCSOX-wvUYUrR2WQDWjvVksW0cT_Dx/view?usp=sharing)

**Inputs by:** Prof. Tavishi Tiwari

**Publication:** Free Press Journal (Online+Print)

**Headline:** Learning 2.0: Here's How Integrated Education Is Revolutionising Traditional Classroom Culture

**Date:** 2nd June 2024

**Link:** <https://www.freepressjournal.in/education/learning-20-heres-how-integrated-education-is-revolutionising-traditional-classroom-culture>

**PDF**

**link:** <https://drive.google.com/file/d/17cZ6YJ9Dyc2Teyqj4dgT5YAGZPOflQm9/view?usp=sharing>

**Inputs by:** Prof. Rajarshi Debnath

**Publication:** India Today

**Date:** 20th June 2024

**Link:** <https://www.indiatoday.in/education-today/featurephilia/story/explained-why-drone-courses-are-important-for-your-future-career-growth-2555597-2024-06-20>

**Inputs by:** Prof. Ashutosh Pandey

**Publication:** Dainik Bhaskar(Print)

**Date:** 15th July 2024

**Edition:** Mumbai

**Pg No:** 04

**Link:** [https://drive.google.com/file/d/1fV0eD1xUfU\\_DYY9JbOitVokMLRdBOi\\_2/view?usp=sharing](https://drive.google.com/file/d/1fV0eD1xUfU_DYY9JbOitVokMLRdBOi_2/view?usp=sharing)

**Inputs by:** Prof. Ashutosh Pandey

**Publication:** The Telegraph

**Date:** 23rd July 2024

**Link:** <https://www.telegraphindia.com/business/budget-proposals-to-play-catalyst-role-for-growth-of-the-indian-solar-sector-industry-players/cid/2035736>

**Inputs by:** Dr. B.B.L. Madhukar

**Publication:** News in Asia

**Date:** 23rd July 2024

**Link:** <https://newsinasia.in/industry-captains-and-experts-laud-the-budget/>

**Inputs by:** Dr. B.B.L. Madhukar

**Publication:** The Economic Times

**Date:** 24th July 2024

**Link:** <https://economictimes.indiatimes.com/news/newsblogs/budget-2024-news-live-new-tax-regime-announcements-impact-highlights-updates-key-takeaways-budget-impacts-highlights-24-july-2024/liveblog/111973435.cms>

**Inputs by:** Dr. Subir Verma

**Publication:** Campusutra

**Date:** 23rd July 2024

**Link:** [https://campusutra.com/modi-3-0-governments-1st-budget-2024-perceived-by-industry-as-a-budget-of-hope/?utm\\_campaign=Budget%202024%20-%20Opinions%20by%20Academicians%20and%20Thought%20Leaders.&utm\\_medium=email&utm\\_source=Campusutra\\_Mail\\_2707](https://campusutra.com/modi-3-0-governments-1st-budget-2024-perceived-by-industry-as-a-budget-of-hope/?utm_campaign=Budget%202024%20-%20Opinions%20by%20Academicians%20and%20Thought%20Leaders.&utm_medium=email&utm_source=Campusutra_Mail_2707)

**Inputs by:** Dr. Subir Verma

**Publication:** Free Press Journal (Online+Print)

**Date:** August 11, 2024

**Topic:** 78th Independence Day: Industry Leaders Share Their Take On Government Of India's Viksit Bharat Theme

**Inputs by:** Prof. Sudeep S.

**Link:** <https://www.freepressjournal.in/lifestyle/78th-independence-day-industry-leaders-share-their-take-on-government-of-indias-viksiti-bharat-theme>

### Year 2025

**Publication:** ET Now (Online)

**Date:** February 1, 2025

**Topic:** Budget 2025 HIGHLIGHTS: Zero Income Tax till Rs 12 Lakh Income under New Tax Regime, says FM Nirmala Sitharaman

**Inputs by:** Prof. Subir Verma

**Link:** <https://www.etnownews.com/budget/union-budget-2025-26-live-updates-nirmala-sitharaman-speech-1-feb-income-tax-rate-slabs-railway-healthcare-auto-defence-announcement-news-liveblog-117808795>

**Publication:** News9 (Online)

**Date:** February 1, 2025

**Topic:** Education Budget 2025 Announcements: Govt removes TCS on remittances for education purposes

**Inputs by:** Prof. Subir Verma

**Link:** <https://www.news9live.com/education-career/edu-news/education-budget-2025-announcements-govt-removes-tcs-on-remittances-for-education-purposes-2811177>

**Publication:** CXO Today (Online)

**Date:** February 1, 2025

**Topic:** The Budget Verdict: What Experts Are Saying

**Inputs by:** Prof. Subir Verma

**Link:** <https://cxotoday.com/corner-office/the-budget-verdict-what-experts-are-saying/?12345>

**Publication:** Mint (Online)

**Date:** February 3, 2025 (Updated)

**Topic:** Income Tax Budget 2025 LIVE: Who is likely to benefit most from Sitharaman's tax slab change?

**Inputs by:** Prof. Subir Verma

**Link:** <https://www.livemint.com/money/personal-finance/income-tax-budget-2025-slab-live->

[updates-nirmala-sitharaman-announcements-new-old-tax-regime-taxpayers-1-february-2025-11738318133744.html](https://www.news9live.com/education-career/edu-news/education-budget-2025-govt-removes-tcs-on-education-loans-rs-10-lakh-limit-on-other-remittances-2811695)

**Publication:** News9 (Online)

**Date:** February 2, 2025

**Topic:** Education Budget 2025 Announcements: Govt removes TCS on remittances for education purposes

**Inputs by:** Prof. Subir Verma

**Link:** <https://www.news9live.com/education-career/edu-news/education-budget-2025-govt-removes-tcs-on-education-loans-rs-10-lakh-limit-on-other-remittances-2811695>

**Publication:** Observe Now

**Date:** March 8, 2025

**Topic:** International Women's Day: Campaign Symbolism or Real Change? Leadership Gap Persists

**Inputs by:** Prof. Sanghamitra Buddhapriya

**Link:** <https://observenow.com/2025/03/international-womens-day-campaign-symbolism-or-real-change-leadership-gap-persists/>

**Publication:** Higher Education Plus

**Date:** April 15, 2025

**Topic:** The Rise of Skill-First Campus Placements: Preparing Students for Future-Ready Careers

**Inputs by:** Prof. Ashutosh Pandey

**Link:** <https://highereducationplus.com/the-rise-of-skill-first-campus-placements-preparing-students-for-future-ready-careers/>

**Publication:** The Times of India (Print + Online)

**Date:** April 28, 2025

**Topic:** MBAs from private B-Schools feel the heat as AI and Automation stall salary growth

**Inputs by:** Prof. Shilpi Jain

**Link**

**(Print):** <https://drive.google.com/file/d/1bQ6sjd16FbDrsxfvCZze9x7VcAinVMSF/view?usp=sharing>

**Link (Online):** <https://www.educationtimes.com/article/campus-beat-college-life/99738237/mbas-from-private-b-schools-feel-the-heat-as-ai-and-automation-stall-salary-growth>

**Publication:** The Economic Times

**Date:** April 28, 2025

**Topic:** Chemical chaos: Trump's tariffs push small Indian chemical firms to the brink

**Inputs by:** Prof. Faisal Ahmed

**Link:** <https://economictimes.indiatimes.com/small-biz/sme-sector/chemical-chaos-trumps-tariffs-push-small-indian-chemical-firms-to-the-brink/articleshow/120685401.cms>

Same article also listed in MSN: <https://www.msn.com/en-in/news/India/chemical-chaos-trump-s-tariffs-push-small-indian-chemical-firms-to-the-brink/ar-AA1DJS7x>

**Publication:** NDTV Online

**Date:** April 30, 2025

**Topic:** Considering MBA? Here is the list of Top Colleges in Delhi NCR

**Link:** <https://www.ndtv.com/education/webstories/considering-mba-heres-list-of-top-colleges-in-delhi-ncr-37932>

**Publication:** Jagran Josh (English)

**Date:** April 30, 2025

**Topic:** List of Top Tier 2 Colleges in India That You Can Opt for an MBA.

**Link:** <https://drive.google.com/file/d/1TUockyuvFJ6-KX0siC9ixdCAoxd4E6pA/view?usp=sharing>

**Publication:** BW Education

**Date:** May 1, 2025

**Topic:** Inside India's Rs 50,000 Cr Coaching Industry

**Inputs by:** Prof. Anil Kumar Singh

**Link:** <https://www.bwedukation.com/article/inside-indias-rs-50000-cr-coaching-industry-555516>

**Publication:** CXO Today

**Date:** June 27, 2025

**Topic:** Empowering Growth, Enabling Dreams: Celebrating MSME Day

**Inputs by:** Prof. Subir Verma

**Link:** <https://cxotoday.com/corner-office/empowering-growth-enabling-dreams-celebrating-msme-day2/>

**Publication:** APN News

**Date:** June 27, 2025

**Topic:** Exclusive Quote on MSME Day by Prof. Subir Verma Director, FORE School of Management

**Inputs by:** Prof. Subir Verma

**Link:** <https://www.apnnews.com/exclusive-quote-on-msme-day-by-prof-subir-verma-director-fore-school-of-management/>

**Publication:** BW Businessworld

**Date:** June 27, 2025

**Topic:** India's Mighty Minis: The Race to Empower Its Small Businesses

**Inputs by:** Prof. Pushkar Pushp

**Link:** <https://www.businessworld.in/article/indias-mighty-minis-the-race-to-empower-its-small-businesses-561490>

**Publication:** Free Press Journal

**Date:** June 8, 2025 (last updated June 18, 2025)

**Topic:** Are You Making These Common Financial Mistakes As A Young Professional?

**Inputs by:** Prof. Himanshu Joshi

**Link:** <https://www.freepressjournal.in/lifestyle/are-you-making-these-common-financial-mistakes-as-a-young-professional>

**Picked up by Daily Hunt:** <https://m.dailyhunt.in/news/india/english/thefreepressjournal-epaper-dhecf5ddffe11b4f36b496f4bee6e60122/are+you+making+these+common+financial+mistake+s+as+a+young+professional-newsid-n667587255>

**Print (Mumbai**

**Edition):** [https://drive.google.com/file/d/1zr8M7KOOQinBhI\\_vBZ6g4zZePLWC\\_xX5/view?usp=sharing](https://drive.google.com/file/d/1zr8M7KOOQinBhI_vBZ6g4zZePLWC_xX5/view?usp=sharing)

**Publication:** Education World

**Date:** September 28, 2025

**Topic:** Eduleader Focus: Prof. Sourabh D. Kulkarni, FORE School of Management

**inputs by:** Prof. Sourabh D. Kulkarni

**Link:** <https://educationworld.in/eduleader-focus-prof-sourabh-d-kulkarni-fore-school-of-management/>

**Publication:** Storyboard18

**Date:** October 31, 2025

**Topic:** Victory on the pitch, defeat in the market: How advertisers and brands fail India's women athletes

**inputs by:** Prof. Surabhi Koul

**Link:** <https://www.storyboard18.com/brand-marketing/victory-on-the-pitch-defeat-in-the-market-how-advertisers-and-brands-fail-indias-women-athletes-83465.htm>

**Publication:** Business India

**Date:** November 7, 2025

**Topic:** B-Schools: Aligning with a foundational change

**Inputs by:** Prof. Subir Verma

**Link:** <https://businessindia.co/magazine/cover-feature/b-schools-aligning-with-a-foundational-change>

**Print**

**version:** <https://drive.google.com/file/d/1OF2Ie9yUZftW2kV4aDYP9H5mDiNG7Ctq/view?usp=sharing>

**Publication:** Radio City

**Date:** November 29, 2025

**Topic:** The Role of AI in education and the AI Lab

**Inputs by:** Prof. Rakhi Tripathi

**Link:** [https://drive.google.com/drive/folders/1pOq-zOi5JVpEp6kaQs\\_miw6tVoGWRBGV?usp=sharing](https://drive.google.com/drive/folders/1pOq-zOi5JVpEp6kaQs_miw6tVoGWRBGV?usp=sharing)